



ERIC MATHIAS

CREATIVE DIRECTOR

As a self-starting, problem-solving, collaboratively-focused leader, I embody the kind of creative director—with a cutting-edge design sense—needed to lead, grow, improve, and sustain traditional and new media design approaches with design teams, large and small. I have the natural ability to work well under supervision, with others, independently, and under pressure.

CONTACT

ERIC MATHIAS

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ERICMATHIAS.COM

ACHIEVEMENTS

CREATIVE TEAM LEADER



GRAPHIC DESIGN



BRANDING/IDENTITY SYSTEMS



INTERACTIVE DESIGN



TYPOGRAPHIC DESIGN



AUDIO/VIDEO DESIGN



EXPERIENTIAL DESIGN



NINJA SKILLS

AFTER EFFECTS



ILLUSTRATOR



CMS



DREAMWEAVER



FINAL CUT



INDESIGN



PHOTOSHOP



EXPERIENCE

NPG 1980–present

CREATIVE DIRECTOR | Leader for this award-winning international multimedia design studio focusing on print, branding, media, identity, interactive, motion, and trade show design services. Clients include TMG International, Jaguar, AT&T, Levitt, Folio Society, Apple, Disney, and PBS.

OTIS COLLEGE OF ART AND DESIGN 2016–present

INSTRUCTOR | Instruct design students in the exploration of advanced typographic treatments for video, television, and film. This intensive studio course teaches best practices for use of type in motion design while exploring relationships between type, audio, and video.

STATE OF CALIFORNIA 2012–2017

ART DIRECTOR | Lead art director, designer, and team manager for in-house marketing and design studios implementing web and print design solutions for direct marketing efforts and events. Interactive marketing manager, director, designer, and consultant for the Del Mar Fairgrounds, California State University, and San Diego County Fair, including all attractions, events, and web properties.

EDUCATION

ART CENTER COLLEGE OF DESIGN 2007–2010

BFA | GRAPHIC AND TRANSMEDIA DESIGN, DEAN'S LIST

TAMA ART UNIVERSITY 多摩美術大学 2009–2010

BFA | FINE ART AND MEDIA DESIGN (HACHIOJI, TOKYO, JAPAN)

CITY COLLEGE 2005–2007

AS | GRAPHIC COMMUNICATION, PRESIDENT'S HONOR ROLL

RECOGNITION

CIRCLE OF EXCELLENCE AWARD, PUBLICATION DESIGN 2016

CASE.ORG | CALIFORNIA STATE UNIVERSITY

OUTSTANDING WEBSITE DESIGN 2013, 2014, 2015

FAIRSNET.ORG | DEL MAR FAIRGROUNDS

AIGA 2002–present

AIGA.ORG | MEMBER